

CoachVille Engagement TEAM

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Updated: June 20th 2018

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Introduction

Be a part of an amazing team bringing the possibility of great coaching to a world of people who are yearning to play BIG in life.

The CV Engagement TEAM is a unique scholarship opportunity where you receive an 80% scholarship (\$6,000 out of \$7,500) to the CoachVille Complete Center for Coaching Mastery program in exchange for playing on the CV Engagement TEAM for 1 year. (in this document known as “CVE TEAM”)

The Complete Center for Coaching Mastery program takes about 1 year to complete. So you will be in school and on the CVE team concurrently.

NOTE: The \$1,500 due can be paid in 10 monthly payments of \$150.

The PLAY PLAN

As a member of the CVE TEAM you will play for 1 hour per day / 5 days per week / for 50 weeks.

PLUS a weekly 30 minute TEAM Gathering on Mondays at 6:30 PM ET

Each day you will have a specific engagement “mission” that you can complete in 1 hour. You will be expected to “set a timer for 55 minutes”, play full on, and then use the last 5 minutes to create a note to document your mission experience.

WHO is this perfect for...

1. You are a person with a strong desire to participate in the CoachVille movement to change the world with great coaching. Our motto / purpose:
“Play will change your life. Coaching others to play better... will change the world”
2. You are a person with a strong desire to become a great coach, cultivate a following and build a thriving coaching business.
BIG point: while you are playing on this team engaging for CV you will simultaneously build your own personal brand that will be awesome for your coaching business.
3. You are a person who loves to PLAY on a TEAM while being both autonomous AND connected
4. You are a person who loves to engage with people and share ideas
5. You are a person who can write (at least) fairly well in English.
6. You are a person who is prepared to invest time - and a little money - in yourself to pursue your coaching dream

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The Daily “MISSIONS”

These missions can take many forms. Here are a few examples:

1. Listen to a TEAM CV Audio, write a summary and share a comment; on the CV Facebook page, blog or Gamecard.
2. Watch a TED Video, write a “coach perspective” summary to share on CV Blog, CV FB page and your SM
3. Interview CV students – about their success story or a player success story - and write a summary to share on CV Blog and CV FB
4. Participate in a designated Gamecard (similar to a Facebook Group) as a “Super Player” commenting and encouraging the students in that program; most likely for a class that you are participating in
5. (IF) you are participating in a class, following each class session write a summary and turn it into a gamecard share, blog post, CV FB post and your SM post. Note: the class time does not count as your 1 hour on the engagement team, writing your class summary and sharing it does.
6. Attend a Webinar by another organization and write a summary for CV business “competitive” or “collaborative” awareness.
7. Research the Top 5 or 10 of something related to coaching, business, leadership or personal growth and write a summary for the CV Blog/FB/ Your SM
8. Document your own coaching experiences to share on CV Blog/FB/ Your SM
9. If you want to go beyond “writing” as your primary means of sharing, we can create opportunities for you to create audio or video as part of how you share.
- 10. MANY interesting activities that we didn’t even think of yet!**

BONUS

As a member of the CVE TEAM Coach Dave will conduct a 90 minute Superpower Coaching session with you to reveal and explore your YOUUnique Superpowers. We will find creative ways for you to express and master them and use them to benefit the TEAM AND the pursuit of your own dreams.

IMPORTANT: Our aim is to make you into a coaching superstar while you play on our CVE TEAM!

Additional notes

- 1) You will be expected to engage in CV Social Media using your personal SM accounts in order to
 - A) share about CV on a regular basis with everyone who knows you (great for CV) AND
 - B) expand your following, build your coaching brand and become known as an active, connected and provocative coach within your tribe (great for YOU)

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2) You can expect to get feedback on your writing & sharing! Plan to enjoy the opportunity to improve your writing & sharing during the program.

3) A key point here is to play for 1 hour on 5 days each week; NOT for 5 hours on 1 day.

Those 5 days and times can be chosen to fit your schedule; so in other words they can be on a weekend if you prefer.

In a “logistics emergency” situation you can do multiple hours in one day as an exception.

You will be expected to declare on Monday what your “CVE TEAM Play Days” are for the week.

4) Sometimes you will get an email in the morning with a surprise “mission” and your game is to jump in, step up to the challenge and create something (hopefully) awesome.

5) If you are someone who takes vacations that is OK. Or if you have a “situation” that will take you out of the game for a few weeks or more, that will be OK. We are planning to have you on our team for 50 weeks, so if that takes 54 or even 60 weeks of total time, that is OK.